



AUDIO VIDEO PRODUCTION SERVICES

Internal Revenue Service (IRS), Communications and Liaison (C&L), Visual Education and Communications (VEC) TV Studio

BPA 2043FY-26-A-00026 for Audio Video Production Services

20+

Suites & offices

20,000+

Square feet

30

Staff members

1977

Year founded

Capabilities & Services

IMG is the premier creative media production company in the mid-Atlantic region, delivering top talent and unmatched customer service since 1977. With over 20 suites and offices located in 20,000+ square feet in the heart of Washington's business district, IMG employs over \$10 million dollars of state-of-the-art equipment and a staff of 30 highly talented technicians, designers, and support personnel. Together, we provide expertise, leadership, and collaboration across all our departments and services. These include:



Creative development, production, post, design, audio, accessibility and project coordination - integrated under one roof.



CAPABILITIES

From the first idea to the final frame.



Creative Development, Directing, & Scriptwriting

Our core content team of creative strategists, producers, writers, and directors includes some of the most noted creative names in the DC area, whose award-winning specialties run the gamut, from ideation to script-to-screen productions and live virtual events.



Studio/Remote/Virtual/Podcast Production & Transmission Services

Our control room, five studios and location packages utilize the latest in 4K, HD and remote cameras and production gear. These packages are designed for single camera or multi-camera live and live-to-drive programs. Our Tricaster TC2 is available for virtual productions, including podcasts, with multiple incoming remotes. Satellite, fiber optic and streaming transmission is also available.



Creative Editing / Digital Compositing / Color Enhancement

Our editing facilities incorporate 14 fully loaded Adobe Premiere editing systems, each with a wide array of visual effects options. Final Cut Pro is also available. Our DaVinci Resolve mastering suite combines completely scalable and resolution independent editing with the world's most advanced color grading tools, for complete finishing and delivery from one system!



Design, Graphics & Animation

Our expert designers and animators use software applications such as Illustrator, After Effects, Animate, and Photoshop for print design, motion graphics, and animation. Maya, Cinema 4D and Blender are utilized for 3D modeling/animation.



CAPABILITIES

Expertise across every discipline.



Sound Design, Music, & Audio Production

Audio post and sound design (in stereo or surround) is accomplished in one of two Pro Tools suites, with access to thousands of hours of music and sound effects. Attached to each of these rooms are large sound-controlled rooms for digital recording.



Accessibility, Digital Media & Distribution

IMG provides format transfers, world standards conversion, digital spot distribution, and 508 compliance services (captioning, subtitling and audio description). The IMG digital media department provides website design, development, and hosting; live streaming; and experiential interactive software design and programming.



Project Management & Coordination

On par with our creative and technical prowess is our project management capabilities. Our client services team operates a highly organized project and seamless communication, all organized into a smooth experience for client, participants, and attendees alike.

People & Facilities

Personnel Staffing

IMG provides seasoned media production personnel on-site at client facilities and remotely, supported by comprehensive scheduling, management and payroll functions. Capabilities range from short-term, per-project placement to long-term production facility support. Our Operations Group manages booking, scheduling and billing for on-site personnel and remote crews at the client's location or across the country.

Engineering & Facility Support

IMG's staff engineers and specialists work alongside a team of independent contract engineers to manage our facility and to design, upgrade and maintain video production facilities for our clients. A recent project included upgrading the U.S. Department of Health and Human Services video production studios to meet the SMPTE 2110 standard.



WORKFLOW STRATEGY

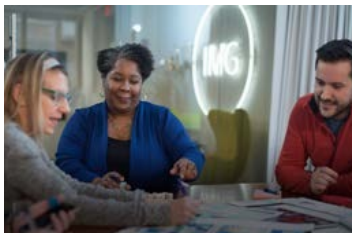
Built on collaboration.

Founded in 1977 and providing creative solutions for major national and international organizations for both broadcast and non-broadcast environments, Interface Media Group consistently creates the finest audio-visual/digital media for the most discriminating clients including most government agencies including DHS, HHS, the Department of State, National Geographic, Discovery Networks, the National Gallery of Art, PBS, NASA and others. Interface fully understands the importance of creative consultation, client communication, and budget and time management for all projects. Our goal is to be a creative force for the effective delivery of our clients' message. We believe that compelling storytelling through image and sound can only be achieved via a collaborative approach to the entire creative process. We have found that working in a close yet challenging environment with our clients throughout pre-production, production and post pushes all involved to a higher level resulting in the superior productions we are noted for.



Consultation

Each project plan begins by working out a clear understanding between the client and IMG as to what precisely the presentation is intended to accomplish. Only then can the right team of creatives be assembled, the best means for conveying the intended content or feelings be explored, and the most effective and efficient approach defined. This outcome-based method is a hallmark of our organization's approach.



Pre-production

The process of creation follows a time-tested blueprint. During preproduction we meet, discuss, plan and eventually create a concept treatment. Jobs that involve narration, interview, shooting and production will flow into the scriptwriting phase. This results in a script outline and ultimately a final script. Those that are strictly graphic in nature will have style frames, storyboards and animatics created. Working from the storyboards, the script and other resources, we then finalize the production outline.



WORKFLOW STRATEGY

A seamless production experience.



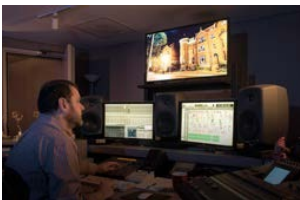
Production

During the production phase IMG provides the necessary resources and personnel required for all studio and location productions. We shoot original material and obtain any complementary stock or archival footage needed to achieve the realization of the creative vision. IMG's Directors and Producers oversee the creative process, working closely with the Director of Photography, Lighting Director and entire crew to ensure a professional, cohesive and cost effective production. We involve and keep the client apprised of the status of the job during each phase.



Post Production

The fruits of our labor come to life. IMG's post production pipeline sets the standard for the industry. Our talented artists, designers and editors work with the most current design, editing and audio technology to refine and finesse the master until it exceeds all of our expectations. We continually test to ensure that the final deliverables display correctly for their intended use.



Quality Assurance & Distribution

Before delivery, IMG reviews picture, sound, graphics, and required accessibility features against the project's specifications. We coordinate final client approval, verify that files display and play correctly for their intended use, and prepare approved deliverables for distribution across the required platforms and channels.

A seamless production experience

Interface is well versed in creating content and collaborating with clients across many different mediums. Each has its own production pipeline which integrates various aspects of our resources and disciplines. Our aim is to make the production an integrated, seamless process. Our management systems make it possible to keep the production on time and on budget, and with 50 years of experience, we are prepared for all of the inevitable twists and turns of any creative collaboration. The result is always a successful end product.

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